

FABALA



FABALA Co., Ltd



About Patent

FABALA technology can be used not only for organic matters but also for inorganic matters
It can bring out the quality and taste of foods

It means that the quality of taste
and quality has improved

Rather than using chemicals and advanced technology, it uses time





CONCEPT

The current balance

FABALA makes delicious sprouted brown rice sake without shaving the sprouted brown rice!

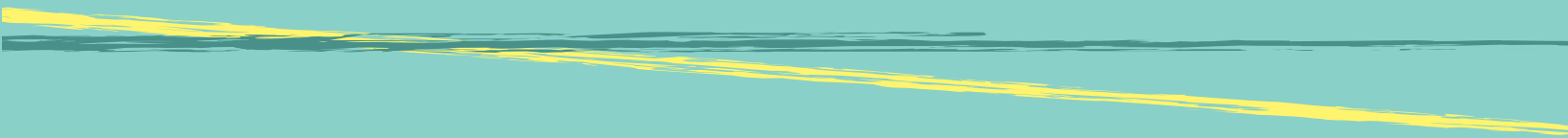
From 2007, the Hitoshizuki series, the first product based on the idea of the president was released

After that, we started making more original products such as seasonings, coffee, and cosmetics

What all products have in common is their well-balanced quality and taste

A lifestyle that turns an ordinary everyday into a new everyday

Support your physical and mental health with current balance (FABALA products)



About Products

Eat

All “food” proposed by FABALA keep a perfect balance
“Balance in taste”, “balance in nutrition”
and “balance in the body” are all there
FABALA’s well-balanced diet completely renew your everyday life

Health and sports

Whole sprouted brown rice is rich in nutrition and deliciousness
It contains 9 essential amino acids that our body needs
Eat and drink our products before and after sports, on days of hard
work, and when you are concerned about your nutritional meal balance
Eating and drinking our products
will give you a quick, healthy, and easy energy charge



Sprouted brown rice seasoning



Because unshaved whole germinated brown rice grains are used
it can extract ingredients’ genuine energy, or its umami, to the fullest
The liquid-type “Kitchen-to-tsukau” is a seasoning for ingredients before cooking
You can sprinkle the powder-type “Ajikakushi” while cooking or as the finishing touch!

Seasoning

What is your basic seasoning choice?
I think whether the criterion to choose each person is different
Although it is delicious, what is common is “balance”
This is the biggest point of taste
FABALA’s seasoning is a seasoning that is “balanced”



Brown Rice & White Rice



From a healthy choice to a tasty choice -
Ordinary brown rice is very hard to digest
but FABALA’s brown rice is as digestible as white rice
FABALA’s rice offers a new taste of rice - it is the taste of a perfect balance
You will be amazed at how the rice tastes like nothing else while looking very ordinary

HALAL Products

We started producing Halal products since the Dubai Gulfood Exhibition
in 2016 and we specifically created our HALAL products for this exhibition
We communicated with many Muslims and felt their pure spirit and moral values

This pure spirit brings people happiness
Our mission is being at peace through eating
Our wholesome products will lead
to a natural, healthy, lifestyle
so the hope is that many people
will have pure spirits and become healthy



Drink

Sprouted brown rice Sake+Japanese Sake

SG by FABALA uses sake (rice wine) made from completely unpolished sprouted brown rice grains and Zeshin, our refined sake made from brown rice polished just by 15%. After carefully leaving the blend to mature Sake turns golden, the color of rice fields ready for harvest Sake is the fruit of the mother nature It tastes dramatically different when served alone from when it accompanies meals Enjoy the two distinct flavors



Sprouted brown rice sake



FABALA's sprouted brown rice wine contains nearly 3 times more amino acids than regular alcoholic beverages The reason is that it is based on FABALA's technology that connects oil and water without intermediaries so it further brings out the goodness of the ingredients and is full of nutrients The results of a company analysis also showed that FABALA's sprouted brown rice wine has a significantly higher amino acid content compared to general Japanese sake's FABALA's sprouted brown rice wine compared to the amino acid content of Japanese sake is as follows; Alanine (alanine aminotransferase) is 17.5 times higher, glutamate is 11.1 times higher, and other amino acids and essential amino acids also have a considerable higher content (brewery manufacturer survey)

Japanese SAKE

Milled only up to 15%, yet the quality of daiginjo Modern sake brewing produces clean flavors through heavily polishing the rice grains However, FABALA's technology, polishes a mere 15%, yet produces a sake with a delicate flavor!



Craft Beer



This is the beer you have been looking for! FABALA's beer is a pilsner-type craft beer It is mild, and the ideal bitterness and fizziness remain unchanged after the first cup The well-balanced flavor is enjoyable even for those who normally avoid beer

Drinking alcohol under the age of 20 is prohibited by law

FABALA's coffee tastes like a brew from raw beans When you pour the coffee in a cup, you can clearly see the greenish hue around the rim of the liquid surface It also smells sweet, like raw coffee beans It means the brew retains the original flavor of the raw beans even after being roasted The roasted flavor is absent in the coffee FABALA's technology makes the absence possible

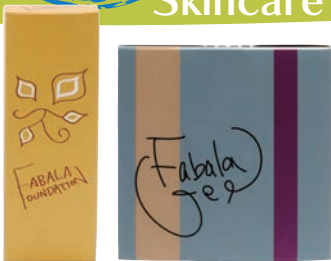
Coffee



cosmetics

We like to feel something that calms us down and matches us But once we change, the thing we used to like no longer matches us FABALA's products take you to the "present" that matches you

Skincare



Oil and moisture are the vital components of our skin FABALA's skin care series containing germinated brown rice malt essence (saccharomyces / fermentation broth of rice sprout) strikes a perfect balance between the oil and water contents It is suitable for all skin types - dry, oily, or mixed It brings a condition that perfectly matches your skin

Bathamenity

FABALA's bath amenity not only helps you retain beauty It also creates a moment of relaxation The fine lather refreshes your body and hair! It washes you up to a perfect condition! The subtle, natural aroma will turn people's head with its irresistible allure



Tooth paste



The fine foam gently cleanses teeth and gums While it lathers well, it is easy to be rinsed off You only have to rinse once, and all the lather is gone The modest freshness keeps brushing a pleasant work even after a while

World Top Athletes Certification

World Top Athletes Certification



We have comprehensively certified the products from all over Japan through a quantitative examination of up to 29 features and a qualitative examination to confirm the usability of the products by the athletes themselves

World Top Athletes Certification Criteria

We are selecting products that make use of the following athletes experience and knowledge that they have cultivated

- Athletes working in sports/exercise, nutrition and the rest is based on scientific data
- Analytical skills and concentration cultivated from competition
- Vast knowledge related to health, physical fitness and injury prevention
- Ingenuity to make expeditions and vacations more comfortable and efficient

FABALA's World Top Athletes Certification



Golden juice
AminoGO



The beginning of
your healthy lifestyle
AminoGO Tablet



Lack concentration?
Use these sticks
Sprouted brown rice koji stick



Rich flavored teabag coffee
Sono un barista Caffè Borsa



Radiant skin soap
FABALA SOAP

Company profile

Trade name	FABALA co.,ltd
Headquarter	Muromachi NS Building5F,1-8-3 Muromachi Nihonbashi Chuo-ku,Tokyo 103-0022, Japan TEL : +81-(0)3-3510-1661 FAX : +81-(0)3-3510-1662
Establishment	14th june 2007
CEO& President	Mr. Koei Yamada

Shop List



FABALA Matsuyama store
[shop & distribution center]

[address] Tsukiyama-cho 12-23, Matsuyama Ehime
[TEL] 089-915-1754

[open] AM10:00~PM18:00

[Regular holiday] Saturday, Sunday and public holidays

FABALA Co., Ltd

Address Muromachi NS Building5F,1-8-3MuromachiNihonbashi
Chuo-ku,Tokyo 103-0022,Japan

Tel +81-3-3510-1661 Fax +81-3-3510-1662

Contact information E-MAIL info@fabala.jp

HP <http://www.fabala.jp/en>

Instagram account [@fabala_japan](https://www.instagram.com/fabala_japan)

Facebook <http://www.facebook.com/fabala.fabala>